

FEEDBACK FROM PARTICIPANTS AND GRADUATES



"This course has helped to broaden my perspective on how the overall economy can benefit from the use and sharing of knowledge."

Ricky Lo Sales Director
EMC Hong Kong

"This is a structured, high quality yet flexible programme which has opened my eyes and completely exceeded my expectation."

Jenny Pang Manager, Asia Pacific
Human Resources Development
BASF East Asia Regional Headquarters



"What really made me impressed in the journey of study are the invaluable resources, including the world-class knowledge management scholars, the facilities and the extensive network in both the government and industry sectors."

Roy Chik Partner
C2 and Associates (Hong Kong)

"I like the flexibility of the study mode, very suitable for busy people who want to ever-improve themselves."

Olivia Siu Project Manager
Advanced Intelligence Management Ltd



"Many interesting and practical ideas, like action theory, narratives and unlearning were introduced in this course which brought me wonderful and unforgettable learning experience."

Justin Tse Knowledge Management Officer
Hong Kong Police Force

"This course has provided the opportunity to listen to and learn from some of the pioneers of Knowledge Management - which has provided unique insights that texts cannot provide."

Cateen Quayle Business Analyst
University of Newcastle, Australia



Site visit to Adidas
Asia Pacific HQ



Project Briefing by a Knowledge Manager



Rainer Duespohl presenting the
Adidas KM journey



A group discussion on formulating a KM strategy

Programme Leader of MSc in Knowledge Management - Prof Eric Tsui
Tel: (852) 2766 6609; Fax: (852) 2334 2441; Email: eric.tsui@polyu.edu.hk

Programme Officer (ISE) - Miss Maggie Choi
Tel: (852) 3400 3156; Fax: (852) 2334 2441; Email: maggie.choi@polyu.edu.hk



www.hkcyberu.com

(852) 3746 0880

(852) 3549 6191

enquiry@hkcyberu.com

06/09



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

Master of Science / Postgraduate Diploma in Knowledge Management

"Leveraging Knowledge for Organisational Success"

Department of Industrial and Systems Engineering

Master of Science / Postgraduate Diploma in Knowledge Management

Programme Code: 45801

A World-class KM Programme

This programme is offered by the Department of Industrial and Systems Engineering of The Hong Kong Polytechnic University.

INTRODUCTION

Knowledge Management (KM) is an interdisciplinary area that encapsulates processes and techniques for the creation, collection, classification, distribution, evaluation and re-use of institutional knowledge. There is a shortage of KM professionals worldwide and this on-line MSc is the first programme of its kind to meet this need.

The curriculum is co-developed by an international team of leading experts and scholars in KM. Graduates of this programme will receive a degree conferred by The Hong Kong Polytechnic University.

PROGRAMME AIMS

The programme is suitable for graduates from various disciplines (management, IT, engineering, social work, library science, health care, etc.) to acquire and develop expertise in the rapidly growing area of KM. Graduates of the programme, with appropriate working experience, are expected to fulfil the roles of Chief Knowledge Officer, Chief Learning Officer, Director of Learning, Innovation Manager, Knowledge Manager, and consultants in various capacities to carry out, among others, knowledge audits and implement knowledge management programmes in companies and organisations.

PROGRAMME CURRICULUM AND MODE

The programme has a flexible structure in which participants can select one of the following two modes of study:

Mode 1 : **TEN** taught subjects, including **FIVE** Compulsory, at least **THREE** Core, and at most **TWO** Elective subjects.

or

Mode 2 : **SEVEN** taught subjects, including **FIVE** Compulsory, at least **ONE** Core, and at most **ONE** Elective subject, plus a **DISSERTATION**

To be eligible for the award of PgD, participants shall complete **SIX** taught subjects, including at least **FOUR** Compulsory, at least **ONE** Core, and at most **ONE** Elective subject.

KM SUBJECTS

Compulsory Subjects

- Managing Knowledge
- Methods and Tools for Knowledge Management Systems
- Organisational Learning: Methods and Practices
- Managing and Measuring Intellectual Capital
- Strategic Issues and Case Studies in Knowledge Management

Core Subjects

- Management of Innovation and Technology
- Business Intelligence and Data Mining
- Enterprise Knowledge Portals
- Knowledge Communities
- E-Learning Technologies and Practices

Elective Subjects

A wide range of electives in many chosen fields of study is also available.

Reimbursable courses for Continuing Education Fund (CEF)

HOW DO I APPLY ?

Normal Duration 1 1/2 - 2 years (30 credits for MSc; 18 credits for PgD)

Maximum Duration 8 years (for MSc); 4 years (for PgD)

Subject Delivery Mainly delivered via the Internet platform. Participants are able to communicate with their peer groups and lecturers using the web-based bulletin board as well as via emails. The programme will be supported by tutorials, seminars, and presentations. For elective subjects, attendance on campus is usually required.

Admission A Bachelor's degree or a professional qualification, or equivalent is required. Consideration will be given to candidates with appropriate working experience.

Application Participants will be admitted on a bi-annual basis (intakes in September and January). Online applications can be submitted at the HKCyberU website any time throughout the year.
<http://www.hkcyberu.com/application/enrbotto.htm>

Tuition Fees# HK\$2,500 per credit (Fees are subject to revision). Each subject carries 3 credits.

#Remarks: Members of the Federation of PolyU Alumni Associations may enjoy special offer in their tuition fees. Please refer to the HKCyberU or PolyU Alumni websites for details.

Participants may also enrol in individual subjects instead of completing the full programme. Please visit the HKCyberU website for details on "Visiting Students".

Financial Assistance:

- CEF Reimbursable Course (selected subjects)
- Non-means Tested Loan Scheme

Please visit our website for application and programme details.

Website: www.hkcyberu.com

Tel: (852) 3746 0880 Fax: (852) 3549 6191 Email: enquiry@hkcyberu.com

Note: PolyU / HKCyberU reserve the right to make variations to the schedules, subjects, contents, tuition fee, mode of delivery of the programmes and cancel the programmes due to insufficient enrolment or other unforeseen circumstances.



About Hong Kong CyberU

The Hong Kong CyberU Limited (HKCyberU), the online arm of The Hong Kong Polytechnic University (PolyU), provides high-quality web-based programmes leading to academic awards (up to postgraduate level) offered by PolyU and other prestigious institutions in the Mainland and overseas. Our objective is to fulfil the needs of working professionals and executives in acquiring recognised university qualifications and professional education through part-time and web-based studies with maximum flexibility.

HKCyberU is not merely another distance learning setup. We stress the importance of communication between faculty and students, which is an important ingredient in a quality programme. This innovative setup enables education to be delivered to your home, breaking the boundaries of a traditional classroom. Real-time chat rooms/video conferencing and discussion forums allow information exchange and idea sharing round-the-clock. On-campus tutorials in addition to online tutorials differentiate HKCyberU from being a purely online educational institution, as we believe a "blended" mode is the most effective way for both teaching and learning. With a spectrum of programmes in niche areas, developed and delivered by PolyU faculties or our partnering institutions, the quality of the programmes is ensured. Students' learning experience is further enhanced by multimedia and interactive technology. HKCyberU is poised to provide a rich environment for our students, giving an innovative continuing education experience in the new millennium.

Tel: (852) 3746 0880

Fax: (852) 3549 6191

Email: enquiry@hkcyberu.com

Website: www.hkcyberu.com

Address: Room 1001, 10/F,

PolyU HKCC (Hung Hom Bay Campus),

8 Hung Lok Road,

Hung Hom, Kowloon