

EXPLORE
A
NEW
HORIZON



BA Honours Business Management^{*} BA Honours Accounting and Finance^{*}

(in collaboration with Middlesex University, UK)

Suitable for -
Associate Degree / Advanced Diploma / Higher Diploma / Professional Diploma Graduates (Duration: 2 years)
F.7 / Diploma / Pre-Associate Degree Graduates (Duration: 3 years)

Middlesex University, UK

Middlesex University (MU), UK is renowned for providing innovative and professionally-oriented higher education with an outstanding academic credentials and highly employable and successful graduates. Many of its programmes are UK firsts and have set the standard for others to follow. Since 1996, Middlesex University has been proud to receive three Queen's Anniversary Prizes and a Queen's Award for Enterprise. Middlesex University Business School has strengths in law, business and management research with its outstanding performance in the Research Assessment Exercise 2008.



Through a strategic partnership, MU and The Open University of Hong Kong aim to provide unique international education to students in Hong Kong. Please visit MU's website at www.mdx.ac.uk for more information about the University.

ABOUT MU & PROGRAMME FEATURES

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Programme Features

- The 1st UK full degree study in HK jointly offered by UK and HK universities;
- Identical degree award to UK on-campus study from a university of excellent reputation;
- Students can apply to transfer to Middlesex London or Dubai campus;
- Holistic learning experience integrates international and local perspectives which enables students to operate in the global business arena;
- Progressive English and Business Communication training prepare students for successful degree study and a professional career;
- Optional Summer Intensive Study at London Middlesex Campus broadens students' understanding in Western culture;
- Seminars and adventure training strengthen students' whole-person development; and
- Excellent facilities and e-learning platform support students' independent learning.

BA Honours Business Management* (Programme Code: BN006)

The BA Honours Business Management programme aims to explore the factors contributing to business success, particularly the role of management. Emphasis is placed on the application of models and techniques necessary to achieve superior performance in business organisations. The programme develops skills in analysis and planning, and develops the ability to solve business and management problems.

Objectives

Upon completion of the programme, students should have:

- understood how successful new businesses are launched, and been able to develop a real business plan;
- learnt the tools and techniques used by industry to interpret data, forecast trends and undertake business analysis; and
- consolidated their broad based business knowledge from their previous studies to a degree level which enables them to progress onto Business and Management related masters programmes and prepares them for a career in business.

Programme Structure

The 3-year full-time (or 4-year part-time equivalent) BA Honours Business Management programme consists of 360 credits of study.

Course Code	Course Title	Credits	Full-time	Part-time ¹
ENGL4011EF	University English I	0	Year 1	Waived
ENGL4012EF/P	University English II	0	Year 1	Year 1
ECON5003EF/P	Economics for Management ECS1265	30	Year 1	Year 1
MGT5007EF/P	Organisational Behaviour HRM1120	30	Year 1	Year 1
MKT5019EF/P	Principles of Marketing MKT1112	30	Year 1	Year 1
ECON5004EF/P	Quantitative Methods and Applications for Business Management STX1145	30	Year 1	Year 2
-	English Summer Course (optional) ²	0	Year 1 Summer	Year 1 Summer
ENGL5013EF/P	University English III	0	Year 2	Year 2
COMM4001EF/P	Business Communication	0	Year 2	Year 2 Summer
BUS5003EF/P	Business Context and Strategic Environment MGT2520	30	Year 2	Year 2
MGT5003EF/P	Operational Management MGT2220	30	Year 2	Year 2
ACT5010EF/P	Managerial Finance and Accounting ACC2211	30	Year 2	Year 3
LAW5015EF/P	Law for Business LAW2120	30	Year 2	Year 3
HPM5001EF/P	Services Management MGT3160	30	Year 3	Year 3
MGT5004EF/P	Strategic Management MGT3170	30	Year 3	Year 4
MGT5005EF/P	Managerial Leadership MGT3150	30	Year 3	Year 4
MGT5006EF/P	Project Management MGT3125	30	Year 3	Year 4
EDU4010CF	Lifelong Learning Seminars	0	Year 1-3	Waived

Remarks:

1. Part-time mode will be launched in 2010.

2. Students can choose to take either an intensive English Summer Course at MU's London campus (at students' own costs) or the University English III at LiPACE.

BA Honours Accounting and Finance* (Programme Code: BN007)

The BA Honours Accounting and Finance programme aims to provide students with knowledge and understanding of the conceptual and practical aspects of accounting and finance, and to help students develop critical and analytical problem-solving skills and apply these to the real business environment and profession.

Objectives

Upon completion of the programme, students should have:

- understood the main current thought, technical language and practices of accounting including recognition, measurement, disclosure, analysis and application in financial statements, managerial accounting, auditing and taxation;
- had a capacity for critical evaluation of arguments and evidence;
- acquired the skills to analyse and draw reasoned conclusions concerning structured and unstructured problems from a given set of data; and
- acquired the skills to prepare financial statements in accordance with international accounting standards and to analyse, interpret and evaluate financial data for the purposes of management decision making, accountability and regulation.

Programme Structure

The 3-year full-time (or 4-year part-time equivalent) BA Honours Accounting and Finance programme consists of 360 credits of study.

Course Code	Course Title	Credits	Full-time	Part-time ¹
ENGL4011EF	University English I	0	Year 1	Waived
ENGL4012EF/P	University English II	0	Year 1	Year 1
ACT5004EF/P	Financial Accounting ACC1110	30	Year 1	Year 1
FIN5026EF/P	Managerial Finance ACC1130	30	Year 1	Year 1
ECON5002EF/P	Economic Environment ECS1240	30	Year 1	Year 1
ECON5001EF/P	Quantitative Methods for Financial Business STX1120	30	Year 1	Year 2
-	English Summer Course (optional) ²	0	Year 1 Summer	Year 1 Summer
ENGL5013EF/P	University English III	0	Year 2	Year 2
COMM4001EF/P	Business Communication	0	Year 2	Year 2 Summer
ACT5005EF/P	Advanced Financial Accounting ACC2120	30	Year 2	Year 2
ACT5006EF/P	Management Accounting ACC2140	30	Year 2	Year 2
LAW5014EF/P	Law for Accountants LAW2118	30	Year 2	Year 3
FIN5027EF/P	Financial Mathematics STX2235	30	Year 2	Year 3
ACT5007EF/P	Financial Accounting Theory ACC3110	30	Year 3	Year 3
ACT5008EF/P	Taxation ACC3140	30	Year 3	Year 4
FIN5028EF/P	Finance ACC3130	30	Year 3	Year 4
ACT5009EF/P	Auditing ACC3180	30	Year 3	Year 4
EDU4010CF	Lifelong Learning Seminars	0	Year 1-3	Waived

Remarks:

1. Part-time mode will be launched in 2010.
2. Students can choose to take either an intensive English Summer Course at MU's London campus (at students' own costs) or the University English III at LiPACE.

Admission Requirements

Entry Requirements for Year 1

- Graduates of Form 7; or
- Diploma holders in accounting and finance related disciplines of recognised tertiary education institutions; or
- Graduates of Pre-Associate Degree of recognised tertiary education institutions; or
- Holders of equivalent qualifications.

Entry Requirements for Year 2

- Graduates of LiPACE's FTD34 Advanced Diploma in Accounting; or
- Associate Degree or Higher/Advanced/Professional Diploma holders in accounting and finance related disciplines of recognised tertiary education institutions; or
- Holders of equivalent qualifications.

English Requirements for Entry to both Year 1 and Year 2

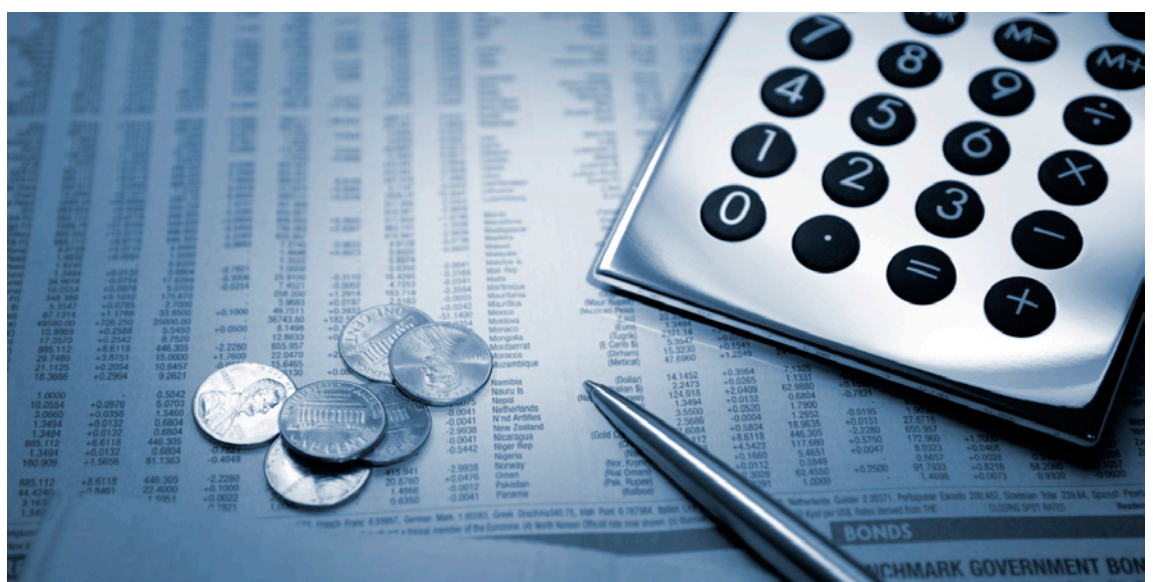
- Grade D / Level 3 in HKCEE; or
- Grade E in HKALE; or
- Score of 6.0 in IELTS; or
- Score of 550 (paper-based) / 213 (computer-based) / 80 (Internet-based) in TOEFL; or
- Grade C or above in GCSE; or
- Equivalent.

Mathematics Requirements for Entry to both Year 1 and Year 2

- Grade E / Level 2 in HKCEE; or
- Equivalent.

Award

A BA Honours in Accounting and Finance will be issued by Middlesex University to those who have successfully completed the whole programme.



Medium of Instruction

English (Teaching, course materials & assessments)

Intake per Year

September

Programme Fee

HKD\$174,000

(to be paid by 6 installments of \$29,000 each for full-time mode; to be paid by 8 installments of \$21,750 each for part-time mode)

* The fees are subject to annual review. Discounts are NOT available.

Assessments

Students are required to have an overall pass in each course assessment.

Advanced Standing

Graduates of Associate Degree or Higher/Advanced/Professional Diploma may be considered for year 2 entry. Exemptions will be considered for prior study on a case-by-case basis.

Application Procedure

Application forms and programme brochures can be collected in person or by sending a \$2.2 stamped, self-addressed (A4 size) envelope to LiPACE. Please state the programme code and title on the self-addressed envelope. Application forms can also be downloaded from the programme websites.

Application Deadline

2009/09 Intake: 28 August 2009

Commencement

2009/09 Intake: 28 September 2009

Programme Websites

BN006: www.ouhk.edu.hk/lipace/BABM

BN007: www.ouhk.edu.hk/lipace/BAAF

Programme Coordinators

BN006 (Academic)

Mr. LAU Kam-shing Paul
BBA(Hons)(HKBU), MBA(HKUST)

BN006 (Administration)

Ms. PANG Hoi-ning Helen
BCom(UNSW), MRehabCling(USyd)

BN007 (Academic)

Ms. CHAN Wai-mei Amy
BA(Hons)(PolyU), MBA(UB), FCCA, HKICPA

BN007 (Administration)

Ms. LIU Ching-man Clarice
BBA(Hons), MA(HKBU)



PROGRAMME INFORMATION

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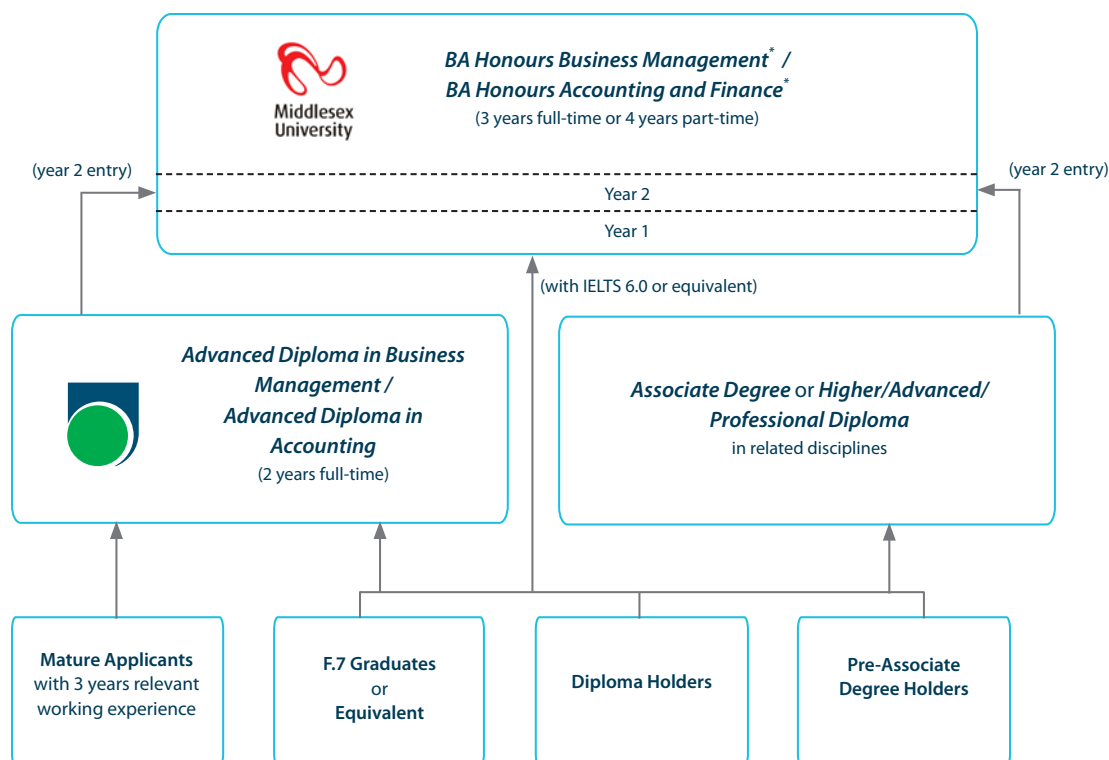
Want to know more? Come to our free Information Sessions!

Date & Time : Session 1 : 18 August 2009 (Tue), 19:00-20:00
Session 2 : 22 August 2009 (Sat), 14:30-15:30

Venue : T25, LiPACE, OUHK Island Learning Centre,
4/F, Shun Tak Centre, Sheung Wan

Online Registration:
www.ouhk.edu.hk/lipace/seminars

Suggested Study Pathway



* Application for the exemption from registration of these programmes to the Education Bureau is in progress. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.



Enquiries & Application

Tel: 3120 9988 (Press 1-1-2) / 3120 9933

Email: lipace_nlp@ouhk.edu.hk

Website: www.ouhk.edu.hk/lipace

Admission Centre: 4/F, Shun Tak Centre, 168 Connaught Road Central, Hong Kong

(Exit D, MTR Sheung Wan Station)



此香港公開大學李嘉誠專業進修學院刊物以國際林業管理公會認證無氯漂染紙張及環保大豆油墨印製,生產紙張廠房符合ISO14001標準
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